

Understanding the detail. Getting the big picture.

Regional Leadership Program

PRYSMIAN GROUP
ACADEMY

CENTRAL EASTERN EUROPE

THE PRYSMIAN GROUP ACADEMY

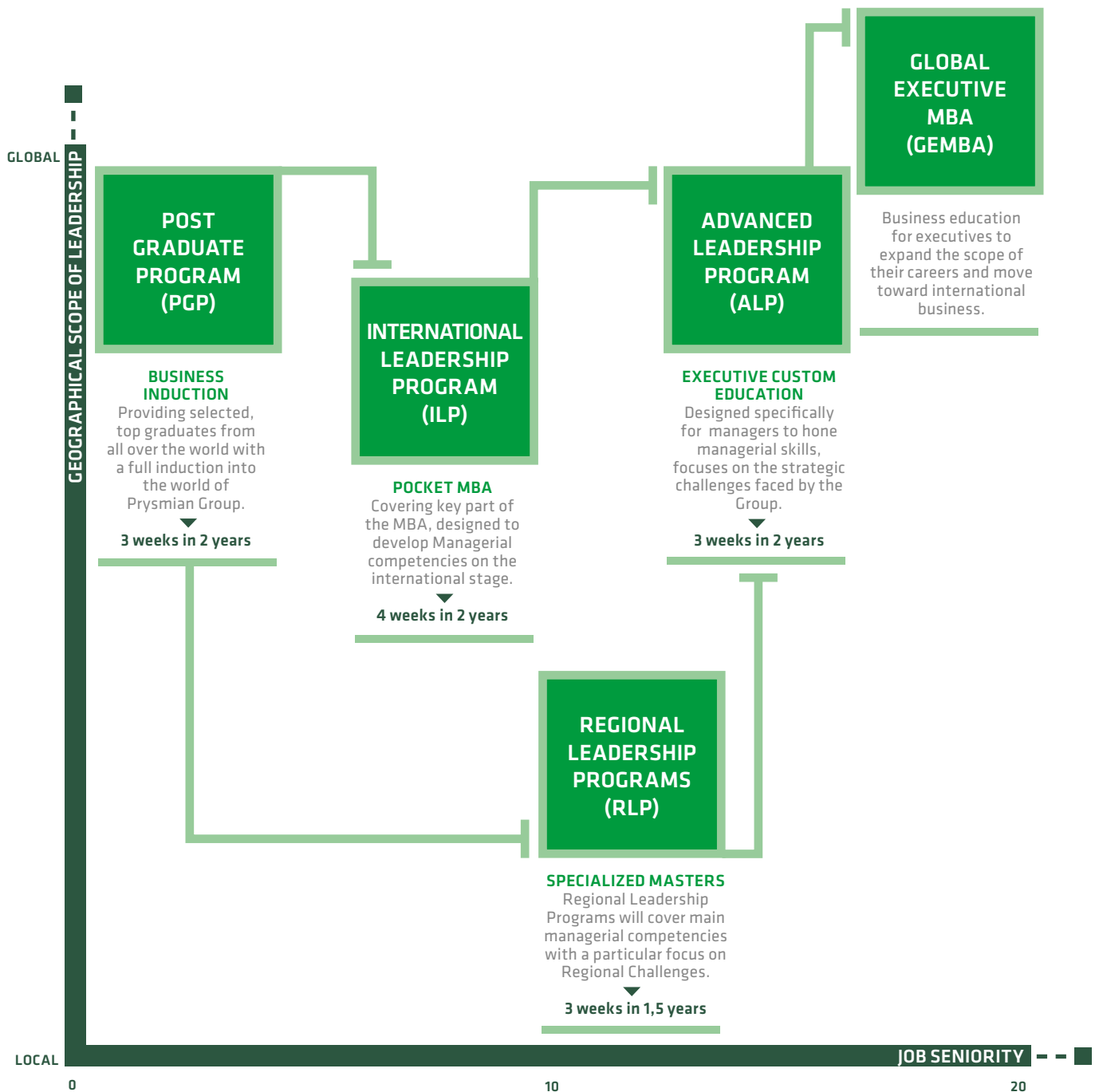
Prysmian Group Academy, the name of the Group's innovative initiative in Corporate education.

A key part of our success lies with our people, which is why it's so important for us to help them reach their potential. Our heritage is built on the spirit of continuous learning. By offering training and the ability to grow and take on new experiences every day, we're linking the future for our people as well as our business. So to strengthen the leadership skills and technical capabilities of the business – areas that have the biggest impact on our potential – we're working from within.

We've developed specialized programs, tools and initiatives that work together to create exciting opportunities for our people to expand their knowledge and grow with us. They refer to the **School of Management**, whose objective is to scout, develop and assess talented employees to build the management pipeline, and the **Professional School**, that aims at transferring, developing and consolidating know-how and technical skills.

THE REGIONAL LEADERSHIP PROGRAMS

The School of Management is becoming local. **Regional Leadership Programs** have been launched and they have the goal to reinforce and improve the Group's market position in Regions, foster local leadership competencies, fitting local business and market peculiarity, and establish a strong regional network of managers that are aligned and able to support and deploy Prysmian Group's strategy.





THE CENTRAL EASTERN EUROPE REGIONAL LEADERSHIP PROGRAM

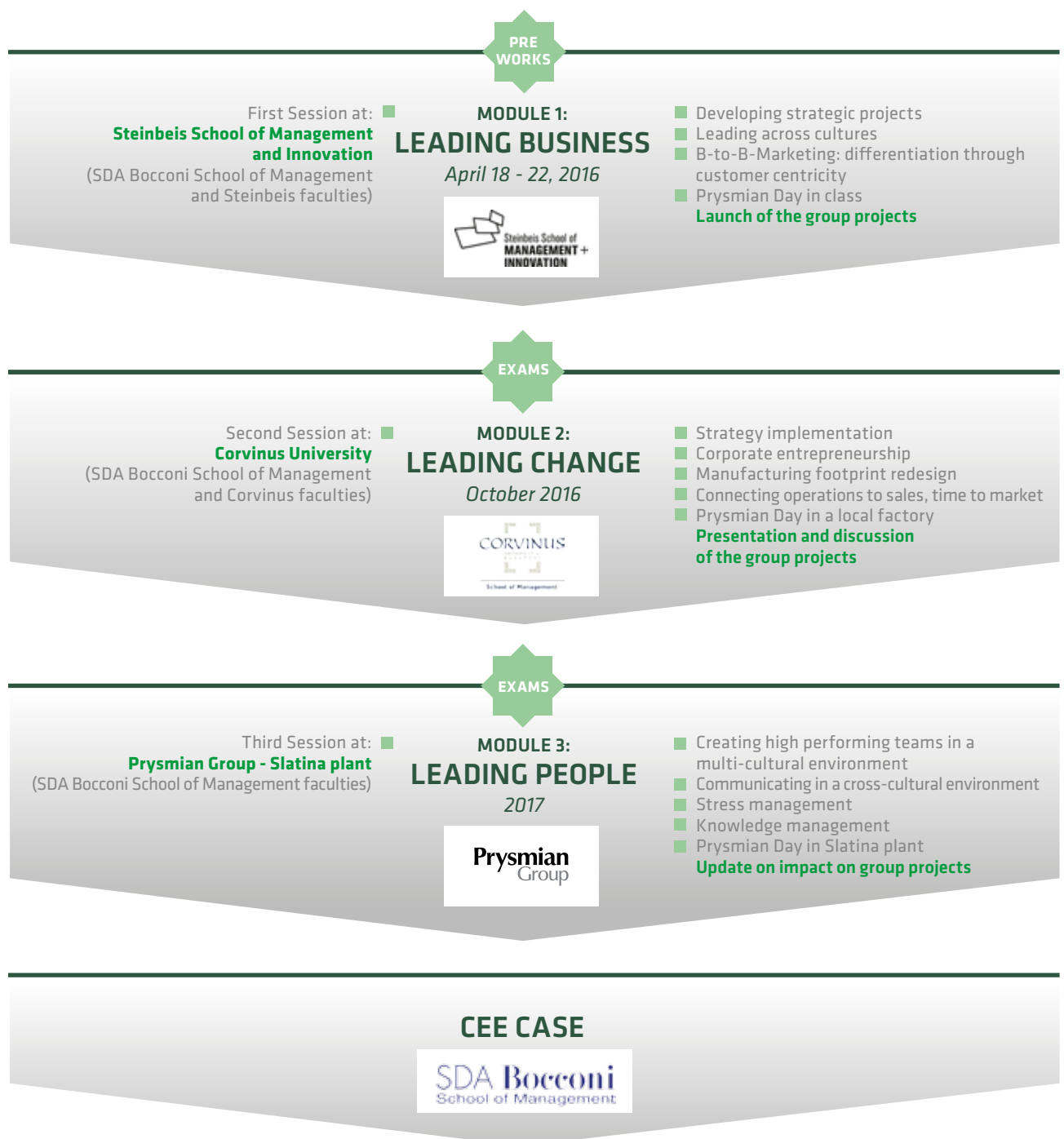
The Central Eastern Europe Regional Leadership Program is coordinated by **Prysmian CEE Academy together with Prysmian Group Academy** in partnership with SDA Bocconi School of Management, Steinbeis School of Management and Innovation (Berlin, Germany) and Corvinus University (Budapest, Hungary). The key characteristics of this Program are the Central Eastern Europe Prysmian Case, the contents that are discussed with participants and the Faculty that is involved.

PRYSMIAN CENTRAL EASTERN EUROPE CASE

SDA Bocconi is the Author of the Prysmian CEE Business Case. 15 Top Managers and Managers from CEE were interviewed and they gave their perspective about the key managerial issues for our people in the Region. The Prysmian CEE Case is widely discussed in Class and it supports the development of contents.

THE CONTENTS

The Central Eastern Europe Regional Leadership Program consists in **3 weeks training spread over 1 year and 6 months** and it involves top Professors and Prysmian Managers.



OUR PARTNERS

SDA Bocconi School of Management

SDA Bocconi – the School of Management of Università Bocconi has been creating and sharing knowledge since 1971. Over the years, the School's commitment to research and education has enabled it to contribute significantly to the development of many industries, both in Italy and abroad.

SDA Bocconi has risen, in the Financial Times Ranking of Custom Programs, to 7th place in Europe and 11th worldwide.

SDA Bocconi is one of only 55 business schools globally to hold the "triple crown" accreditation, awarded by three of the world's most prestigious school accreditation associations: AACSB, EQUIS and AMBA.

Only 5% of business schools worldwide have earned AACSB accreditation, testimony to the outstanding quality of SDA Bocconi's academic offering.



Steinbeis School of Management and Innovation (Steinbeis-SMI) is the Business School for Management, Innovation and Leadership at the private, state-approved Steinbeis University Berlin (SHB) – Germany's largest privately owned University.

Since 1999 – one year after the foundation of SHB – Steinbeis-SMI offers executive degrees (Bachelor, Master and MBA programs) and customized employee training and development programs.

All Steinbeis-SMI programs are part-time and offer a maximum of applied and transfer oriented learning for professionals, managers and executives.



School of Management

As a flagship department of the Faculty of Business Administration of the Corvinus University of Budapest, **Corvinus School of Management (CSM)** is one of the top institutions offering MBA, Executive MBA, in-house and international programs in Central and Eastern Europe.

The commitment to quality of education is demonstrated by the external relationships of the School with practicing managers.

Corvinus School of Management is supervised by a Curatorium consisting of three dozen business leaders from cutting-edge Hungarian and multinational corporations. Corvinus School of Management enjoys the access to the superior 21st century MBA classrooms equipped with high-level facilities in the historical building of Corvinus University.

For more info visit our dedicated Academy intranet or contact us at academy@prysmiangroup.com